

Sample PESTLE Prompts

<p>Political Factors</p>	<ul style="list-style-type: none"> • School choice (charters, vouchers) • Negative narratives (for example, that schools aren't doing a good job of educating students and that alternatives are needed) • Changes to the skills required to be an effective teacher • Changes to curriculum, instruction, and assessment • Other: _____
<p>Economic Factors</p>	<ul style="list-style-type: none"> • Federal, state or provincial, or local government funding decisions that affect school finances • Changes in local business or industry that may affect taxing base and economic vitality
	<ul style="list-style-type: none"> • Socioeconomic status of parents and their ability to support the schools • Need for meal programs; backpack food programs; and before- or after-school programs, or both • Cost of providing resources: faculty, staff, or administration; basic resources; technology • Competition from neighboring school districts • Risk of highly valued teachers and administrators moving on • Other: _____
<p>Social Factors</p>	<ul style="list-style-type: none"> • Local population changes (increasing or decreasing numbers) • Demographic changes affecting schools (English language learners, special education, at risk) • Unemployment: the closure of local businesses or industry providing employment • Inability to attract educators to the community • Social networking, such as blogs, Facebook, Twitter • Parental preference—an increase in “parent power” has allowed parents more freedom of choice over their child's school • Information accessibility (accessible to staff anywhere in the world via the Internet) • Media views and district image • Other: _____

<p>Technological Factors</p>	<ul style="list-style-type: none"> • Required upgrades and changes to hardware and software • Risk of selecting the wrong technology at times of change (for example, Windows versus open source) • Public access, viruses, hackers, and so on • Management of inappropriate content • Transition from printed books to ebooks • Management of IT systems • Other: _____
<p>Legislative Factors</p>	<ul style="list-style-type: none"> • New legislation that may create risks of non-compliance, new administrative burdens, or both • Changes to child protection legislation • Early childhood (preK) schooling • Changes to teacher evaluation and school performance and educator licensure • Changes to funding • Other: _____
<p>Environmental Factors</p>	<ul style="list-style-type: none"> • New transportation routes as district demographics change • New dangers for pupils as the community changes • Waste and water issues • Appropriate space available for activities • Recycling and reducing material waste • Urban, suburban, and rural differences • Other: _____

Visit go.SolutionTree.com/leadership to download a free reproducible version of this table.