Planning the Full Launch Template

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What hook or attention grabber will you generate to engage students?	
What essential knowledge or understanding should you convey through the launch?	
What expert thinking do my students need to witness? How should they witness it?	
When should you explicitly address the learning target within the launch?	
What launching tools can you employ when you launch the lesson? • Demonstrations • Discrepant events • Visual displays • Essential questions	
When you launch a lesson, what focusing questions should you address? What directions or modeling should you give prior to the activity? What misconceptions should you guard against or address? What activity will elicit the desired learning?	